

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/27
Estimate Number	827906

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115155-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/06/12

Order #	115155
Alt Order #	06218108
Deal #	
Order Flight	08/27/12 - 09/06/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Noon News	12p-1p		08/27/12 to 09/02/12	1x	----1--				
	WRAL			F	08/31/12	:30	12:14 PM	PM12-118TH	\$250.00		1
2	WRAL	6pm News (M-F)	6-630p		08/27/12 to 09/02/12	1x	----1--				
	WRAL			F	08/31/12	:30	6:15 PM	PM12-118TH	\$1,100.00		1
3	WRAL	CBS This Morning	7am - 9am		08/27/12 to 09/02/12	1x	----1--				
	WRAL			F	08/31/12	:30	7:39 AM	PM12-118TH	\$300.00		1
4	WRAL	Late News	11-1135p		08/27/12 to 09/02/12	1x	1-----				
	WRAL			M	08/27/12	:00			\$1,100.00	Credited	1
5	WRAL	Noon News	12p-1p		08/27/12 to 09/02/12	1x	1-----				
	WRAL			M	08/27/12	:00			\$250.00	Credited	1
	WRAL				09/03/12 to 09/09/12	1x	1-----				
	WRAL			M	09/03/12	:30	12:14 PM	PM12-113TH	\$250.00		2
6	WRAL	Young and the Restless	4-5p		08/27/12 to 09/02/12	1x	1-----				
	WRAL			M	08/27/12	:00			\$550.00	Credited	1
7	WRAL	5:00 First News	5-530p		08/27/12 to 09/02/12	1x	1-----				
	WRAL			M	08/27/12	:00			\$850.00	Credited	1
8	WRAL	CBS This Morning	7am - 9am		08/27/12 to 09/02/12	1x	1-----				
	WRAL			M	08/27/12	:00			\$300.00	Credited	1
	WRAL				09/03/12 to 09/09/12	1x	1-----				
	WRAL			M	09/03/12	:30	8:38 AM	PM12-113TH	\$300.00		2
9	WRAL	6pm News (Sat)	6-630p								

-----1--

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9	WRAL	6pm News (Sat)	6-630p		08/27/12 to 09/02/12	1x					
	WRAL			Sa	09/01/12	:30	6:15 PM	PM12-113TH	\$300.00		1
10	WRAL	WRAL 6a News Sat	6-8a		08/27/12 to 09/02/12	2x	-----2-				
	WRAL			Sa	09/01/12	:30	6:54 AM	PM12-113TH	\$275.00		2
	WRAL			Sa	09/01/12	:30	7:25 AM	PM12-113TH	\$275.00		1
11	WRAL	6pm News (Sun)	6-630p		08/27/12 to 09/02/12	1x	-----1				
	WRAL			Su	09/02/12	:30	6:10 PM	PM12-113TH	\$225.00		1
12	WRAL	60 Minutes	7-8p		08/27/12 to 09/02/12	1x	-----1				
	WRAL			Su	09/02/12	:30	7:57 PM	PM12-113TH	\$1,500.00		1
13	WRAL	WRAL Sun Morning News	7-9a		08/27/12 to 09/02/12	2x	-----2				
	WRAL			Su	09/02/12	:30	7:07 AM	PM12-113TH	\$350.00		2
	WRAL			Su	09/02/12	:30	7:55 AM	PM12-113TH	\$350.00		1
14	WRAL	CBS Sunday Morning	9-1030a		08/27/12 to 09/02/12	1x	-----1				
	WRAL			Su	09/02/12	:30	9:50 AM	PM12-113TH	\$525.00		1
15	WRAL	Late News	11-1135p		08/27/12 to 09/02/12	1x	---1---				
	WRAL			Th	08/30/12	:30	11:48 PM	PM12-118TH	\$1,100.00		1
				LR due Republican Nat'l Conv ran over 33 minutes							
				LR due Republican Nat'l Conv ran over 33 minutes							
				09/03/12 to 09/09/12	1x	---1---					
	WRAL			Th	09/06/12	:30	11:26 PM	PM12-113TH	\$1,100.00		2
16	WRAL	Young and the Restless	4-5p		08/27/12 to 09/02/12	1x	---1---				
	WRAL			Th	08/30/12	:30	4:00 PM	PM12-118TH	\$550.00		1

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16	WRAL	Young and the Restless	4-5p		09/03/12 to 09/09/12	1x	---1---				
	WRAL			Th	09/06/12	:30	4:26 PM	PM12-113TH	\$550.00		2
17	WRAL	5:00 First News	5-530p		08/27/12 to 09/02/12	1x	---1---				
	WRAL			Th	08/30/12	:30	5:29 PM	PM12-118TH	\$850.00		1
18	WRAL	Thu Hour 2	9-10p		08/27/12 to 09/02/12	1x	---1---				
	WRAL			Th	08/30/12	:30	9:35 PM	PM12-118TH	\$3,800.00		1
19	WRAL	Late News	11-1135p		09/03/12 to 09/09/12	1x	-1-----				
	WRAL			Tu	09/04/12	:30	11:32 PM	PM12-113TH	\$1,100.00		1
20	WRAL	Noon News	12p-1p		08/27/12 to 09/02/12	1x	-1-----				
	WRAL			Tu	08/28/12	:30	12:38 PM	PM12-118TH	\$250.00		1
21	WRAL	Young and the Restless	4-5p		09/03/12 to 09/09/12	1x	-1-----				
	WRAL			Tu	09/04/12	:30	3:59 PM	PM12-113TH	\$550.00		1
22	WRAL	CBS This Morning	7am - 9am		08/27/12 to 09/02/12	1x	-1-----				
	WRAL			Tu	08/28/12	:30	8:58 AM	PM12-118TH	\$300.00		1
23	WRAL	Tue Hour 1	8-9p		08/27/12 to 09/02/12	1x	-1-----				
	WRAL			Tu	08/28/12	:30	7:58 PM	PM12-118TH	\$1,500.00		1
24	WRAL	Tue Hour 2	9-10p		09/03/12 to 09/09/12	1x	-1-----				
	WRAL			Tu	09/04/12	:30	9:44 PM	PM12-113TH	\$1,500.00		1
25	WRAL	Noon News	12p-1p		08/27/12 to 09/02/12	1x	--1----				
	WRAL			W	08/29/12	:30	12:58 PM	PM12-118TH	\$250.00		1

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25	WRAL	Noon News	12p-1p		09/03/12 to 09/09/12	1x	--1----				
	WRAL			W	09/05/12	:30	12:38 PM	PM12-113TH	\$250.00		2
26	WRAL	Young and the Restless	4-5p		09/03/12 to 09/09/12	1x	--1----				
	WRAL			W	09/05/12	:30	4:26 PM	PM12-113TH	\$550.00		1
27	WRAL	6pm News (M-F)	6-630p		08/27/12 to 09/02/12	1x	--1----				
	WRAL			W	08/29/12	:30	6:22 PM	PM12-118TH	\$1,100.00		1
28	WRAL	CBS This Morning	7am - 9am		08/27/12 to 09/02/12	1x	--1----				
	WRAL			W	08/29/12	:30	8:09 AM	PM12-118TH	\$300.00		1
	WRAL				09/03/12 to 09/09/12	1x	--1----				
	WRAL			W	09/05/12	:30	8:29 AM	PM12-113TH	\$300.00		2

Aired Spots **31**

<u>Gross Total</u>	\$21,900.00	
<u>Agency Commission</u>	\$3,285.00	
<u>Net Amount Due</u>	\$18,615.00	<u>Payment Terms 30 Days</u>

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